

PRE - EVENT PRESS RELEASE

**EAST TENNESSEE
AMBULATORY SURGERY CENTER**

701 Med Tech Parkway
Johnson City, TN 37604

FOR IMMEDIATE RELEASE

Johnson City, Tennessee (January 14, 2008) - East Tennessee Ambulatory Surgery Center is holding a grand opening at its new home in Med Tech Park on Saturday from 10 a.m. to noon. The event will include a ribbon cutting with Mayor Phil Roe and other City Commissioners, the Board of Directors for ETASC, US Representative David Davis, State Representatives Matthew Hill and Senator Rusty Crowe.

Other activities will include a plaque presentation to Dr. Jim Brantner, by the Honorable David Davis, as founder of East Tennessee Ambulatory Surgery Center and for his contributions of more than \$1 million in free surgical services to needy children in our area through ETASC, with Fresh Start, now Potters Clay. Craig Jeffries, Esq. and the Board of ETASC will also make presentations to US Senators Lamar Alexander and Bob Corker (or their representatives) for their extensive work with Medicare Reform in the Ambulatory Surgery Field.

Ambulatory Surgery Centers (ASC's) are facilities where surgeries that do not require a hospital admission are performed. Patients who elect to have surgery in an ASC arrive on the day of their procedure, have the surgery in a fully-equipped operating room and recover under the care of the facility's nursing staff, all without hospital admission. From pediatric patients to the elderly, patients and their families alike benefit from the high-quality care provided and the safety and comfort of the ASC environment. According to Kathy Bryant, President of FASA, the nation's largest ASC association, "This year more than 20 million surgical procedures will be performed in an ASC and yet many people still know very little about the services ASC's provide".

After the presentation, there will be guided tours of the facility and refreshments. We hope everyone who attends our Grand Opening will learn something new about ASC's and how we contribute to the community, by lowering the cost of healthcare and providing a personal, yet professional surgery environment. FACT sheets will be available relating to ETASC services and their relationship with Medicare Beneficiaries, Patient Satisfaction, Infection Control and contributions through Potters Clay.

Please refer any questions regarding this event to:
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